

FOR IMMEDIATE RELEASE

Village of Estero joins Bonita Springs-Estero Economic Development Council

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Bonita Springs Fla. (February 6, 2017) – The Bonita Springs-Estero Economic Development Council is excited to announce its new partnership with the Village of Estero. This partnership will help the BSEEDC better improve the economic development efforts and initiatives in the region. District 7 Councilman Jim Wilson will sit on the board as Estero’s voting member.

“There seems to be a lot of mutual interest in terms of economic development, which is my focus on the (Village of Estero) council,” Wilson said.

Wilson said he is looking forward to working with the BSEEDC.

The BSEEDC board is made up of 15 directors and four resource partners, representing the Bonita Springs-Estero business community. The BSEEDC works to build the area’s economy through business expansion, workforce retention and recruitment, and enhancing the quality of life in the community. Since its inception in 2011, the BSEEDC has had an estimated economic impact of \$110 million.

“We are thrilled to continue our work in the region with a strong partnership with the Village of Estero,” said Tiffany Esposito, Executive Director of the BSEEDC. “Estero and Bonita Springs are a growing and thriving region and we welcome the opportunity to expand all of our partnerships.”

Estero representatives will be present at the next BSEEDC Open Board Meeting on February 15 at the Bonita Springs Area Chamber of Commerce. This event is free to attend, but registration is required by February 10 due to limited space. Seats can be reserved online at www.BonitaSpringsChamber.com or by calling (239) 333-2332.

ABOUT BONITA SPRINGS-ESTERO ECONOMIC DEVELOPMENT COUNCIL

The Bonita Springs-Estero Economic Development Council is organized to build a place to live and work that is economically diverse with a year-round economy that enhances the environment and reflects the character of the inhabitants of the Bonita Springs-Estero area. For more information, visit www.BonitaSpringsEsteroEDC.com or contact Tiffany Esposito at (239) 333-2332 and director@BonitaSpringsEsteroEDC.org.