

FOR IMMEDIATE RELEASE

Three new board members join Bonita Springs Estero Economic Development Council

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BONITA SPRINGS, Fla. (November 17, 2017) – The Bonita Springs Estero Economic Development Council (BSEEDC) has welcomed three new board members: Walter Crawford, President and CEO of Heatherwood Construction Company; Phil Dutcher, Chief Operating Officer of NCH Healthcare System; and Marti S. Van Veen, System Director of Marketing and Public Relations for Physicians Regional Healthcare System.

Five diverse resource partners and 11 directors make up the BSEEDC board, which represents the Bonita Springs and Estero business communities. The strategic goals of the BSEEDC are to improve the region's talent retention, encourage local businesses to grow and expand, and improve the overall quality of life for Bonita Springs and Estero residents.

"With our new and current directors, we have a very diverse and professional board," said Don Thomson, Chairman of the BSEEDC. "I'm looking forward to the year ahead."

Learn more about the Bonita Springs Estero Economic Development Council online at BonitaSpringsEsteroEDC.com.

ABOUT BONITA SPRINGS ESTERO ECONOMIC DEVELOPMENT COUNCIL

The Bonita Springs Estero Economic Development Council is organized to build a place to live and work that is economically diverse, with a year-round economy that enhances the environment and reflects the character of the inhabitants of the Bonita Springs and Estero area. For more information, visit BonitaSpringsEsteroEDC.com or contact Executive Director Tiffany Esposito at (239) 333-2332 and director@BonitaSpringsEsteroEDC.org.