

FOR IMMEDIATE RELEASE

Area's largest employers announce The Great Big Community Involvement Fair

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BONITA SPRINGS, Fla. (March 28, 2017) – The Bonita Springs Estero Economic Development Council (BSEEDC) and the area's largest employers are excited to announce the inaugural Great Big Community Involvement Fair. The Fair will showcase organizations involved with sports, volunteering, cultural and religious activities to help area employees get involved and make Southwest Florida a home – not just a workplace.

The Great Big Community Involvement Fair is a BSEEDC initiative developed with and supported by Southwest Florida's largest employers — including Arthrex, Inc., Chico's FAS, Inc., Collier County Public Schools, Gartner, Hertz, Lee County School District, Lee Health, NCH Healthcare System and Physicians Regional Healthcare System — to increase workforce retention.

The Great Big Community Involvement Fair will be held from 4 to 7 p.m. Wednesday, April 26 at the SWFL Performing Arts Center on Bonita Beach Road. The Fair is free to attend, and individuals can register online for immediate entry to the event and the chance to win door prizes.

Display tables are now available for special interest groups, health and wellness organizations, churches and religious groups, sports teams and facilities, arts and cultural centers, and social service agencies. Groups interested in reserving a table at this event should contact the BSEEDC at (239) 333-2332. Individuals can register to attend online at bonitaspringsesteroedc.com/events.

Yemisi Oloruntola-Coates, Lee Health's director of Diversity and Patient Care Civil Rights, said the Fair's design will allow the business community and the greater community to connect. According to a 2016 study completed by Miami University for Lee Health, employees who are involved in community activities outside of work are more likely to be engaged at work and stay in the area.

ABOUT BONITA SPRINGS-ESTERO ECONOMIC DEVELOPMENT COUNCIL

The Bonita Springs Estero Economic Development Council is organized to build a place to live and work that is economically diverse with a year-round economy that enhances the environment and reflects the character of the inhabitants of the Bonita Springs Estero area. For more information, visit www.BonitaSpringsEsteroEDC.com or contact Tiffany Esposito at (239) 333-2332 and director@BonitaSpringsEsteroEDC.org.

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Attached Photos:

- The Great Big Community Involvement Fair logo
- Bonita Springs Estero Economic Development Council logo

